

**REMARKS**

Claims 1-18 are pending in this application. By this Amendment, claim 1 is amended to more clearly distinguish over the applied references, and claim 18 is added.

Reconsideration in view of the above amendments and following remarks is respectfully requested.

Applicants gratefully appreciate that the Office Action indicates that claims 14 and 15 contain allowable subject matter, and that claims 16 and 17 are allowed.

New claim 18 incorporates the allowable subject matter of allowed claim 17. Thus, claim 18 is also allowable.

The Office Action indicates that the Information Disclosure Statement (IDS) filed on August 29, 2001 fails to comply with 37 C.F.R. §1.98(a)(2). Applicants attach to this Amendment copies of the references cited in the IDS. Accordingly, it is respectfully requested that the Examiner consider the attached references, and return an initialed PTO-1449 to Applicants' representative indicating that the references have been considered.

The Office Action rejects claims 1-7, 10, 12 and 13 under 35 U.S.C. §103(a) as being unpatentable over Yasuda (US Patent No. 6,040,884) in view of Nishida (US Patent No. 6,124,910); claim 8 is rejected under 35 U.S.C. §103(a) as being unpatentable over Yasuda in view of Nishida, and further in view of Watanabe (US Patent No. 5,959,701); claim 9 is rejected under 35 U.S.C. §103(a) as being unpatentable over Yasuda in view of Nishida, and further in view of Shirochi (US Patent No. 5,872,654); and claim 11 is rejected under 35 U.S.C. §103(a) as being unpatentable over Yasuda in view of Nishida, and further in view of Arakawa (US Patent No. 6,621,550). Applicants respectfully traverse the rejections.

In particular, none of the applied references disclose or suggest an image display medium, including at least an electrode formed on a display substrate, and a filter of plural

colors for transmitting light of a specific wavelength, the filter formed on an opposite side of the display substrate from the electrode, as recited in independent claim 1.

Specifically, Yasuda discloses a liquid crystal device including a pair of substrates and a liquid crystal provided between the paired substrates. See Abstract.

Nishida discloses that a slit pattern 4 is provided over a whole length of a side where extended scanning lines are arranged. The respective color layers R, G, B are formed thereon and these color layers are subjected to the patterning process. A black matrix 3 is formed on the CF substrate 7. See col. 6, lines 37-51.

Watanabe discloses a projection type display device including a light source for irradiating a light valve, and pixels are arranged in a delta matrix and the projection lens for projecting visual images is formed on the light valve. See Abstract.

Shirochi discloses a picture display apparatus provided with a display device having pixels disposed in a mosaic pattern. See Abstract.

Arakawa discloses a liquid crystal composition suitable for low-voltage driving of a guest-host liquid crystal display device. See Abstract.

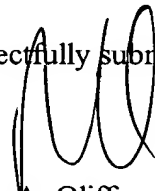
In contrast to the claimed invention, none of the applied references disclose or suggest an image display medium, including at least an electrode formed on a display substrate, and a filter of plural colors for transmitting light of a specific wavelength, the filter formed on an opposite side of the display substrate from the electrode. On the contrary, nowhere in the applied references are these features disclosed or suggested. Because the applied references fail to disclose these features, any resulting device would not provide an inexpensive image display medium which has high light fastness, high heat resistance and simple structure, and is capable of displaying a multi-color image with high contrast that is readily adjustable for color.

Accordingly, based on the discussion above, it would not have been obvious to combine the applied references to arrive at the claimed invention. Thus, it is respectfully requested that the rejections under 35 U.S.C. §103(a) be withdrawn.

In view of the foregoing, it is respectfully submitted that this application is in condition for allowance. Favorable reconsideration and prompt allowance of claims 1-18 are earnestly solicited.

Should the Examiner believe that anything further would be desirable in order to place this application in even better condition for allowance, the Examiner is invited to contact the undersigned at the telephone number set forth below.

Respectfully submitted,



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JAO:RSE/eks

Attachment:

Amendment Transmittal  
Petition for Extension of Time  
References and PTO-1449 (from August 29, 2001 IDS)

Date: June 30, 2004

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